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## **First Finger Lakes Women's Leadership Conference Will Be Held This Year** Prominent speakers include Ritu Bhasin, Melina Carnicelli and Dr. Lesli Myers; Call for additional speakers launched

CANANDAIGUA, NY, March 12, 2019—It's Women's History Month, and FLX Women is busy planning its inaugural women's leadership conference, *Women Rising: Resistance, Resilience and Radical Connection*. It's the first conference of its kind to support the personal and professional development of women in the Finger Lakes region.

<u>FLX Women</u> was founded in 2018 by Canandaigua resident Kristen Fragnoli. It's a community that engages Finger Lakes-area women by offering leadership experiences that empower, inspire and connect—and ultimately help women grow.

The <u>Women Rising</u> conference, presented by FLX Women, will be held November 1, 2019 from 8:00 a.m. to 4:30 p.m. at Woodcliff Hotel and Spa in Fairport, NY. The oneday personal and professional development event will feature speakers sharing their inspirational stories and leading seminars on issues that matter most to women.

The conference recently opened its **Call for Speakers**. Organizers are seeking sessions that help women connect the stories and experiences of others to their own growth and development, and provide attendees with actionable skills and strategies. To learn more and submit a speaker proposal, visit <u>www.flxwomen.com/proposal</u>.

"We set out to make this conference different from the work-related conferences many of us attend by taking a holistic approach," said Kristen Fragnoli, founder of FLX Women and CEO, Quest Potential Leadership and Life Coaching. "*Women Rising* is centered on women's issues and is designed to support attendees in their leadership roles in corporations, non-profits and the community. We want to connect women of all ages and backgrounds to learn from each other and make positive change."

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The keynote speaker is <u>Ritu Bhasin</u>, author of "The Authenticity Principle" and president of leadership and inclusion firm, Bhasin Consulting. She's built a global reputation for her work in leadership development, diversity and inclusion, and women's advancement.

Other speakers include Melina Carnicelli, the lead organizer of the annual Women March in Seneca Falls, and founder of 1st Amendment-1st Vote, a civic engagement initiative for high school girls; and Dr. Lesli Myers, Superintendent of Brockport Central School District and author of "Life's Leadership Lessons."

Registration opens June 1, 2019 and is \$249 per person, and \$99 for students.

A portion of the registration proceeds will support Habitat for Humanity of Ontario County Women's Build, Safe Harbors of the Finger Lakes, and Family Promise of Ontario County—organizations that play a vital role in supporting women and girls in the region.

For more information on the *Women Rising* conference, visit <u>www.flxwomen.com</u> and join "FLX Women" on Facebook.

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